

# AFC – STUDENT DEVELOPMENT COMMISSION

## 2015 CONFERENCE SCHEDULE OF EVENTS

### ***Monday, May 18, 2015***

**Appleton Museum of Art – 4333 E. Silver Springs Blvd. Ocala, FL 34470**

1 – 5 p.m. Student Development Commission Executive Board Meeting

### ***Tuesday, May 19, 2015***

**Appleton Museum of Art – 4333 E. Silver Springs Blvd. Ocala, FL 34470**

10 – Noon Student Development Commission Executive Board – Conference Set-up

Noon- 5 p.m. Conference Registration and Information – Appleton Lobby

1 – 3 p.m. Pre-Conference Sessions: Understanding the Violence Against Women Act (VAWA)  
Chief Ed Book, SFPD and Lara Zwilling, LMHC, Counseling Center Coordinator

Come learn about this important, new legislation and what Santa Fe College is doing to comply. Described by President Obama as the "silent epidemic" this presentation highlights the seriousness of sexual violence on college campuses nationwide and emphasizes the importance of education and awareness. We will provide an overview of the recent legislation and what we as college employees can do to assist.

2 – 3 p.m. Pre-conference Refreshments, Scavenger Hunt – Appleton Café

3 – 3:15 p.m. **Opening Plenary Session** – Appleton Auditorium

#### **Welcome and Greetings**

- Student Success: Mark Ross
- Marjorie McGee, Chair, Student Development Commission
- Dr. James Henningsen, President, College of Central Florida
- Kent Guinn, Mayor, City of Ocala
- Dr. Dan Rodkin President, Association of Florida Colleges

3:15 – 4 p.m. **Association of Florida Colleges (AFC) Legislative Update**

- Michael Brawer, AFC Executive Director

4 – 5 p.m. **Keynote Speaker:**

- Jayne Ellspermann, National Principal of the Year

#### **FUN Activity**

Student Success: Karol Fleming

Door Prizes – Debbie Bowe

5 – 6:30 p.m. Meet and Greet Reception, AFC/SDC Retiree Focus – Appleton Cafe

Museum Open

7 p.m. Dinner on Your Own

**Wednesday, May 20, 2015**

**College of Central Florida – Ewers Century Center, Klein Conference Center 3001 SW College Road, Ocala 34474**

- 7:30 a.m. – 4:30 p.m. Conference Registration and Information – Klein Conference Center
- 8 a.m. – 4:30 p.m. Internet Room Open – Room 308
- 8 a.m. – 4:30 p.m. Exhibit Hours – Klein Conference Center
- 8 – 9 a.m. Continental Breakfast – Klein Conference Center
- 8:30 – 9:00 a.m. **First Time Attendees Orientation** location
- Joy Raulerson & Melissa Scalzi – Past SDC Chairs  
Room 107
- 9 – 9:50 a.m. **Plenary Session II – Klein Conference Center**  
**Welcome, Representative Charlie Stone**  
**Student Veteran Panel – led by CF Veteran Specialist, LaShaunia Brooks, U.S. Army**
- James Graham, U.S Air Force
  - Jocelyn Polanco, U.S. Army
  - Rebeca Martinez, U.S. Air Force
  - Chad Haufler, U.S. Marine Corp.
  - Whitney Zarder, U. S. Marine Corp.
- 10 – 10:20 a.m. Exhibitor Break – Klein Conference Center
- 10:30 – 11:20 a.m. **Professional Development Session I**

#### **Room 40-107**

##### **Assessing Threat Prior to Admission: The Disciplinary Admissions Process** **Dr. Dan Rodkin & Lara Zwilling, LMHC, Santa Fe College**

This session will describe the process used by an open-access college to provide a form of threat assessment during the college Admissions process. Topics to be discussed include history, Committee membership, processes, outcomes, linkages to the college's Threat Assessment & Management Team, and the interventions utilized to mitigate future threats. The presenters will share student outcome data describing what happens to the students whom are reviewed by the Committee or a three-year period.

#### **Room 40-101**

##### **Starting Gate to Finish Line: Student Success** **Sandi Tomlinson & Sandy Aguilar, Florida Gateway College**

Classrooms and teaching faculty provide the most direct organizational influences on postsecondary student success (Hearn, 2006). Post-secondary education has rapidly changed in the recent past and at a time when local colleges are accessible to more students than ever. It is increasingly important to teach students how to be successful from the beginning of their academic journey. This workshop will take you from the starting gate of planning a course to meet students' needs for college preparation to the finish line of college readiness.

#### **Room 40-204**

##### **How to Make a Difference in a Students Life:** **Francine Fuentes, St. Petersburg College**

How Can You Make a Difference? Florida's state colleges serve a wide variety of students with an even greater variety of needs. This makes our campuses wonderful places to work and attend, as they bring together students from all walks of life to pursue a common goal of furthering their education. Unfortunately, preconceived notions can sometimes impact the service we provide to

our students, directly impacting their success. This workshop will address ways that our perceptions can impact the service that we provide, and discuss strategies to ensure that we are serving the needs of ALL of our students. This interactive, multimedia workshop will last for one hour and will include ample collaboration on ideas and strategies.

### **Room 40-212**

#### **Retaining First Generation Students**

**Dr. Jan Lloyd & Tanya Fritz, Seminole State College**

According to the literature, first generation students are more likely to delay college entry, need remedial coursework and drop out of college. The literature also states they have lower educational expectations than their peers and will have a more difficult transition to college. First generation students need a great level of support. This session will share detailed information about Seminole State College's First Generation Freshmen program including how it was created, its structure, programming and funding.

11:30 – 12:20 p.m.

### **Professional Development Session II**

### **Room 40-107**

#### **Exploring Options in College**

**Tom Mason, Santa Fe College**

This workshop will explore thoughts and ideas about the journey through college. This is a presentation I do for SLS1101 College Success. It is designed to engage students into thinking about their goals but also their ability to achieve their goals depending on their life situations. I expose them to many of the realities of college life and debunk myths about college too. Also, I engage them into thinking beyond college and what to expect there.

### **Room 40-101**

#### **Overcoming Obstacles to Student Engagement**

**Odell Bizell, IMPACT Leadership**

Do you ever have students that are really good students, but seem to have multiple obstacles standing in their way from being engaged? If so this workshop will go over 4 common obstacles that many students have and how you can help them overcome their obstacles. If you want solid and practical strategies to help students overcome obstacles to student engagement you do not want to miss this session.

### **Room 40-204**

#### **Incorporating Social Media into Your Professional and Personal Life**

**Sarah Stoeckel & Christine Warner, Eastern Florida State College**

In this workshop, participants will learn how to engage their students utilizing some of the popular social media sites. Additionally, participants will learn different features that will help them maximize their own personal sites.

### **Room 40-212**

#### **Follow, Manage, Lead, Serve: Mistaking Your Way to Becoming a Successful Leader**

**Michael Brawer, Association of Florida Colleges**

Leadership is far from a one size fits all concept and the pathway is fraught with obstacles. This session will explore aspects of developing your leadership approach. Open discussion regarding various aspects of leadership and management, characteristics of a leader, and servant leadership will provide you some perspective on developing your own leadership skill set.

### **Room 40-208**

## **Readjustment Issues for Returning Warzone Veterans Seeking a College Degree**

**Richard Frank, LMHC**

Readjustment for non-combat veterans is generally straightforward as the process involves a new (or new again) environment, new people, and new activities. Readjustment for combat veterans is more complicated. It requires a person with ingrained behavioral strategies, entrenched with the reality of real danger to life and limb, to engage in new (or new again) environments, new people, and new activities. The complication is that the ingrained/entrenched behavioral strategies thwart the learning of new material as the ingrained/entrenched behaviors manifest without apparent provocation/reason. The warzone veteran is then saddled with developing strategies to let go of ingrained/entrenched behaviors while attempting to acclimate to the new (or new again) environments, new people, and new activities. This workshop will explore several factors that play a role in these challenges and how we can help.

12:30 – 2 p.m.

Networking Lunch –Klein Conference Center  
Student Success: Jackie Beard & Katie Young  
Race for Vets Program

2:10 – 3 p.m.

## **Professional Development Session III**

### **Room 40-107**

#### **Harnessing Students Career Development**

**Dr. Jan Lloyd & Heather Engelking, Seminole State College**

The Florida College System has “prepare for careers” as one of its strategic goals 2012-2018. With measurements such as wages of graduates and percentage of graduates employed, it’s important for Career Centers at college campuses to develop programs and services to assist students in getting those jobs. This session will discuss a new career readiness model at Seminole State College that infuses career development strategies into the curriculum for two academic programs.

### **Room 40-101**

#### **4 Ideas to Increase Student Engagement**

**Odell Bizell, IMPACT Leadership**

Do you need a few ideas to get your students engaged? If so, this session is for you. Odell Bizzell will use various techniques of organizational behavior intermingled with comedic illustrations to teach attendees how to build an organization with highly engaged and motivated members. Attendees will begin to build a skill set that will help them in their leadership positions to have a more engaging on campus environment.

### **Room 40-204**

#### **1:5:7: - 1 College, 5 campuses, 7 Dimensions**

**Lauren Kaplan & Sunni Prevatt, Valencia College**

In this session, we will define and illustrate program coordination, implementation, and synergy of 1 college with 5 campuses through the 7 Dimensions of Wellness. We will present our purpose, learning objectives, structure, and share practical examples of activities and events on multiple campuses.

### **Room 40-212**

#### **Treasure Hunt for Perfection**

**Dr. Nancie Bourne, Caitlin Moore & Dr. Bill Kennedy, Lake- Sumter State College**

Lake-Sumter State College has worked diligently to build an outstanding student orientation program and a robust assessment in real time in order to continuously improve and refine this essential new student experience. Best Practices, tools, assessment findings, and student feedback will be shared. Discussion of session participant's orientation programs will also be encouraged. Subsequent to each new orientation period, orientation participants are surveyed for their opinions of the effectiveness of the presentation and the usefulness of the material presented. A study of the survey results has led, after each orientation period, to positive program tweaks in our hunt for materials for building the perfect mouse trap.

3:10 – 4 p.m.

**Professional Development Session IV**  
**Room 40-107**

**From Student Leaders to State College Employees**  
**Leanna Marcus, Santa Fe College, Mikel James, College of Central Florida & Jackie Beard, Florida SouthWestern College**

To provide three success stories of how getting involved and becoming a student leader in some capacity can equip you with the tools for success. The audience will hear three "success" stories from three past student leaders all from the same cohort at the same community college. They will share personal successes and learning opportunities they encountered as student leaders as well as interact with the audience through an icebreaker/team building activity as students. We will provide the audience with several tools or "needs" that their student leaders might be seeking and that we found helpful to groom us for a successful future.

**Room 40-101**

**4 Simple Questions to Ask to Help Students Find Their Dream Job**  
**Odell Bizell, IMPACT Leadership**

Do you officially or unofficially help students find jobs? Are you constantly faced with the conversations of helping students navigate through life? Are you wondering what your next level? If so this is the session you need to be in. Odell Bizzell will give attendees 4 questions they must present to their students when helping them navigate through their college career. This session will be simple and to the point, but it will be powerful and give you tangible things to enhance your development and your student's development as well.

**Room 40-204**

**Once Upon a Time**  
**Maria Georgo, College of Central Florida**

When we hear the words 'once upon a time', we know with certainty that we are about to hear a story. Our lives are full of many stories, some we tell and retell, others we may prefer to forget. Each of us has stories and each of us is a part of someone else's story. As student development professionals, our role in a student's story is vital. As facilitators of process and teachers of practice; everything we say or do with students impacts their story. Stories are an important part of reflection and action; they reveal what we feel, what we value, and what we do. They provide clues to what has come before and help develop strategies of what is yet to come. This session provides participants with an interactive and experiential process for utilizing story telling for professional and student development.

**Room 40-212**

**Academics and Advising: A perfectly Matched Team to Achieve Student Success**  
**Jana Bernhardt & Valerie Murphy, College of Central Florida**

In response to the advising changes brought about by SB 1720, and the increased emphasis on performance based funding for colleges, student success is becoming the focus of increasing importance for both the Academic Affairs and Student Affairs divisions of Florida higher education institutions. This workshop will feature one innovative approach that involves collaboration between faculty and advisors at the College of Central Florida. This academic and advising program was designed to maximize limited resources, provide increased accountability, and increased rates of student retention and success in response to the new legislative mandates impacting developmental education and meta major advising. This session will provide participants with materials and strategies to take with them to adapt for use at their home institutions and also will provide a forum for participants to share ideas and best practices from their institutions.

- 4:10 – 4:30 p.m. Exhibitor Break – and **ICE CREAM SOCIAL** - Klein Conference Center  
Student Success: Katie and Emily Cummins
- Door Prizes & Major Prize Give-away – Debbie Bowe
- 5 – 8 p.m. Social Event/Dinner on your own  
▪ **Mojo Grill and Catering Company – 2015 SW 17<sup>th</sup> Street Ocala, FL 34474**

***Thursday, May 21, 2015***

**College of Central Florida – Ewers Century Center, Klein Conference Center**

- 8:30 – 8:50 a.m. Coffee and Networking – Klein Conference Center
- 9:00 – 10:30 a.m. Exemplary Practice Presentations – Klein Conference Center, Room 107
- 10:45 – 11:00 a.m. Student Development Commission Business Meeting – Klein Conference Center
- 11:00 a.m. – 12:30 p.m. Awards Brunch – Klein Conference Center  
Student Success: Leanna Marcus and Mikel James
- 12:30 p.m. Adjournment and Invitation to the 2016 Spring Conference

**Updated 5/7/15**